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# PICKCUP PROMO

*The PickCup, designed to conform to R&A and USGA rules.*

# THE PICKCUP<sup>PROMO</sup> FEATURES A CUP WHICH CAN BE CUSTOMIZED IN ANY FULL COLOUR DESIGN. CUSTOMERS ARE ALREADY USING IT IN A VARIETY OF DIFFERENT WAYS:

- To promote their own club logo on-course
- For Club Pro's to promote their tuition services
- For corporate golf days to promote their brand
- For business members and corporates to promote their brand



If you're looking for a cost effective, durable and legal solution for protecting your putting surfaces and cups, get in touch with one of our team today.

Web: [www.pitchfixUSA.com](http://www.pitchfixUSA.com) Email: [info@pitchfixUSA.com](mailto:info@pitchfixUSA.com)

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The PickCup Promo has been developed with the style and attention to detail that you would expect from Pitchfix and it feels and performs like a quality piece of equipment.



*The PickCup Promo utilises a cup which can feature any full colour design. Customers are already using it in a variety of different ways*

- To promote their own club logo on-course
- For Club Pro's to promote their tuition services
- For corporates and golf days to promote their brand



Some clubs are even using it as a revenue generator by selling each hole to corporate sponsors. The PickCup Promo can be a real money-maker and the interchangeable custom cups can easily be changed or updated.

PickCup Promo is something any club should consider to protect their course, improve the player experience and make money too!

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# THE PICKCUP PROMO IS A NEW WAY TO PROTECT YOUR COURSE AND PROMOTE YOUR CLUB, YOUR SPONSORS OR ATTRACT POTENTIAL COMMERCIAL PARTNERS.

The PickCup Promo was designed as a hole insert in response to the recent rule change that now permits players to leave the flag in the hole when putting. The rule change was designed to help speed up play but has resulted in unexpected damage to the cup edge caused by players not removing the flagstick when retrieving their ball.

In addition to our standard model, the PickCup Promo can be logo'd to give unprecedented visibility to anyone playing your course. They simply have to see your logo or campaign message!

## So how does it work?

After holing out, when a player gets to the hole, if they gently lift the flagstick from the hole they'll find the PickCup Promo has collected their ball from the hole and it's easy for them to retrieve without grabbing inside with their fingers or putter.



It saves time, is easier than bending over to collect a ball from the hole and as custodians of better green care, we're keen to stress that by removing the ball using this method rather than sticking your hand or putter in the hole, it helps prevent damage to the edge of the hole too.

The PickCup Promo is made from weatherproof polyurethane plastic with a flex-rubber edge that helps to protect the edge of the hole, and is fitted with a universal adapter so that it can be easily attached to any conventional flagstick.

Unlike competing products the PickCup Promo conforms to the specific details of the R&A and USGA guidelines, meaning that it can remain in place during competitions too.

1) The PickCup Promo can be secured below the 3" depth requirement from the height of the lip so not to interfere with a ball in play.

2) The PickCup Promo is easy to attach and remove but when attached remains in a static position on the flagstick, again so not to interfere with a ball in play.

3) The PickCup Promo features a durable full colour cup which can be customised with your logo or promotional campaign artwork.

In addition to this, the PickCup Promo has a patent pending design that incorporates a rubber perimeter to the cup, which helps protect the lip from damage when being removed from the hole but also protects the green if the flagstick is laid down on the surface.



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